MERCURY® /AVATOR

ELECTRIC PROPULSION







LET YOUR JOURNEY **BEGIN WITH AVATOR** Whether you're new to boating or looking for a new way to connect with the water, Mercury Avator™ electric outboards are designed with easy-to-use systems so anyone can take the helm with confidence. Bring along the power that you need with modular or swappable batteries and easily monitor your estimated range from Avator connected technologies. Avator is intelligent, all-electric propulsion, designed to make exploring effortless. MERCURY AVATOR





OUR NEXT STEP FORWARD IN MARINE INNOVATION

Innovation is our legacy.
Sustainability is our
commitment. Across all our
product lines, we're working
to redefine marine propulsion
in ways that leave a positive
impact on the environment.
Electrification is one more
step in our journey.

Zero Direct Emissions

Avator propulsion systems make boating possible with no exhaust fumes and zero direct emissions.

Managing
Our Impact
Each Avator
outboard is crafted with
many components that
are recyclable or reusable.

Connect
with Nature
Advanced electric
systems reduce
noise and vibration, letting
you fully immerse in the
natural world around you.

AVATOR MAKES EXPLORING EFFORTLESS



Easy Storage and Maintenance

With no fuel, no fumes and minimal maintenance, an Avator outboard is simple to own so you can spend more of your time on the water.

SmartCraft Connect

A Mercury SmartCraft® Connect module allows you to wirelessly connect the outboard to the Mercury Marine mobile app. Available for 7.5e models and preinstalled on 20e-110e models.

Mercury Marine App

Use the app to access performance data, visualized range estimates on a GPS map, a tool for connecting with your dealer and much more.

ADVANCED DIGITAL DISPLAYS

Monitor and control your Avator propulsion system from a vivid full-color display, optimized for readability in all light conditions. Your display shares speed, battery level, time and distance to "empty," power output, and alerts. Everything you need to know to get the most from any journey.



Integrated Outboard Display for Tiller Models



Pedestal-Style Console Display (shown)

Also Available in Flush-Mount Console Display

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INTUITIVE DIGITAL CONTROLS

Choose from tiller steering or advanced digital remote controls for compatibility with a wide range of vessels.

Integrated Safety Features

- Motor Cutoff Safety Lanyard (all models)
- Key Switch (remote controls only)
- Neutral Lock (remote controls only)

Advanced Tiller

The adjustable, ambidextrous tiller lets anyone take the helm with confidence.

- Folds into a convenient carrying handle (7.5-35e)
- Reversible "Forward-Reverse" twist grip (7.5-35e)
- Easy-to-reach shift lever (75e)
- Power tilt switch (75e)



REMOTE THROTTLE CONTROLS

Three options ensure you'll have control within easy reach.

- Console Mount Top For center-console mounting
- Panel Mount Traditional For side-console mounting
- Panel Mount Reversed For side-mounting on a center-console helm



CLEAN, QUIET POWER

Industry-first transverse flux motor technology delivers reliable, quiet performance to get you where you're going. The motor generates high torque with little effort, maximizing battery life and range.

DEPENDABLE, SALTWATER-SAFE DRIVES

Avator outboard drives are optimized for durability, reliability and overall efficiency, with premium features like you'd expect from Mercury.

- + Durable, high-thrust props
- + Hydrodynamic lower unit
- + Corrosion-resistant finishes

ADVANCED LITHIUM-ION

BATTERY TECHNOLOGY

Avator batteries are made for exploring. They're weather-sealed and built tough enough for marine duty. An intelligent battery management system (BMS) monitors the batteries during charging and use to help ensure optimum performance and safety. Each battery also includes LED indicator lights that show the state of charge, plus an integrated carrying handle.



AVATOR CHARGING SYSTEMS

Safe – Chargers constantly monitor voltage and current to deliver a safe, effective charge.

Smart – LED indicators let you track charging progress.

Convenient – Charge using a standard household outlet.





7.5e PERFORMANCE



These figures are based on Mercury internal testing using a 13-foot Veer™ X13 boat (173 kg/ 382 lbs dry weight). Data derived from continuous use testing at designated throttle level on one full battery charge. Range and runtime may vary. Environmental conditions, boat type and load can influence performance.







Speed & Acceleration

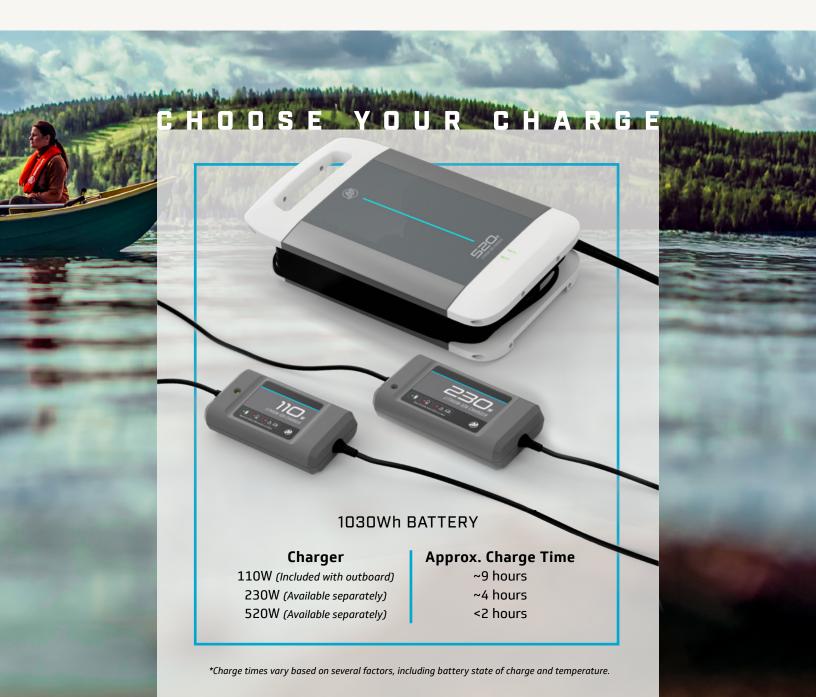
The Avator 7.5e outboard is capable of similar speed and acceleration as a 3.5hp four-stroke internal combustion outboard.

Swappable 1030Wh Battery

Drop it in, close and go. With no cables to connect, the 1030Wh lithium-ion battery slides right into place under the flip-up top cowl. Need to go even farther? No problem. You can bring along an available spare that swaps into place in seconds to keep you underway.

Get Connected

Add a SmartCraft® Connect module to enable a wireless connection between your outboard and the Mercury Marine app.









Acceleration

On a 12-foot Lund WC-12 boat, the 20e model can accelerate similar to a 5hp four-stroke outboard, while the 35e model can accelerate similar to a 9.9hp four-stroke.

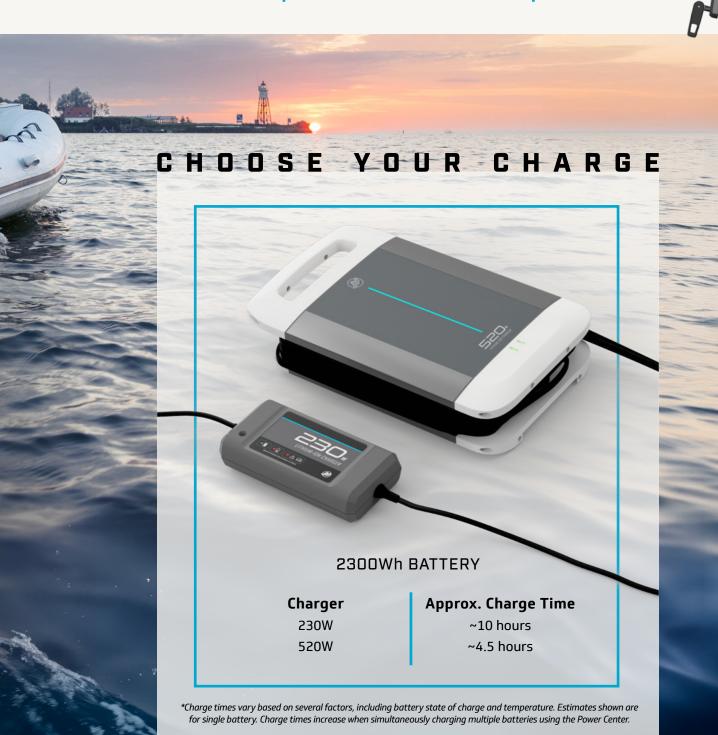
Runtime

20e with 1 2300Wh Battery – Up to 16 Hours of Runtime 35e with 2 2300Wh Batteries – Up to 18 Hours of Runtime

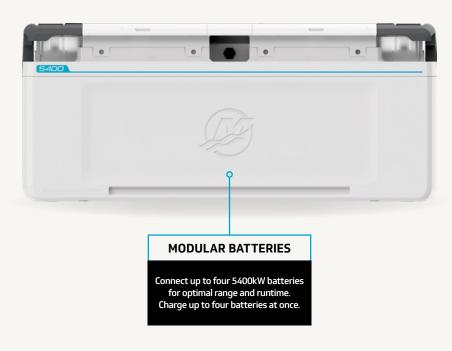
Based on testing with a 12-foot Lund WC-12 boat.

Ratcheting Quick-Tilt

One-handed tilt adjustments make dialing in performance easy.











POWER TILT

A power tilt system makes it easy to raise the outboard in shallow water and effortlessly dial in performance for maximum efficiency.

Tiller optional on Avator 75e models.



For console boats, digital remote controls deliver instant throttle response, confident shifting, and power tilt control with zero hesitation for easy, safe piloting. Controls are available in three styles to fit a range of center- and side-console mounting positions.

ADVANCED TILLER

Avator 75e models equipped with a tiller allow boaters to take control with confidence. The handle adjusts up and down for comfortable steering from any position, incorporates an integrated tilt switch and digital shift controls, and folds up when not in use.



MORE POWER FOR BIGGER ADVENTURES

The increased power and capacity of the Avator 75e and 110e outboards make them ideal for use on larger and heavier vessels, including aluminum fishing boats and pontoons.

CHOOSE YOUR CHARGE



*Charge times vary based on several factors, including battery state of charge and temperature. Estimates shown are for single battery. Charge times increase when simultaneously charging multiple batteries using the Power Center.



AVATOR™ SPECIFICATIONS



MODEL	7.5e	20e	35e
Input Power	916W	3081W	4467W
Rated Prop Shaft Power	750W	2200W	3700W
Rated Voltage	48V	48V	48V
Compatible Battery	Integrated 1030Wh	Remote 2300Wh or 5400Wh	Remote 2300Wh or 5400Wh
Battery Type	Lithium nickel manganese cobalt	Lithium nickel manganese cobalt	Lithium nickel manganese cobalt
Battery IP Rating	IP67	IP67	IP67
Compatible Chargers	110W (Included) 230W 520W	230W 520W 1kW (for 5400Wh battery)	230W 520W 1kW (for 5400Wh battery)
*Total Weight (Excluding Battery & Transom Bracket)	16.7kg (37lbs)	18.4kg (41lbs)	18.6kg (41lbs)
*Total Weight (Excluding Battery)	19.5kg (43lbs)	21.1kg (47lbs)	21.3kg (47lbs)
Battery Weight (1kWh)	7.6kg (17lbs)	21.7kg (48lbs)	21.7kg (48lbs)
Steering	Tiller or remote	Tiller or remote	Tiller or remote
Standard Propeller	12.7 in x 7 pitch	12.7 in x 7 pitch	12.7 in x 7 pitch
Shaft Lengths *Weight: Lightest tiller handle model, includes propeller.	381mm (15 in) 508mm (20 in) 635mm (25 in)	381mm (15 in) 508mm (20 in) 635mm (25 in)	381mm (15 in) 508mm (20 in) 635mm (25 in)



75e

8.6kW (8600w) 12.8kW (12800w) 7500W 11000W 48V 48V

110e

Remote 5400Wh

Lithium iron phosphate

IP67

Remote 5400Wh

Lithium iron phosphate

IP67

520W 520W 1kW 1kW

58.5kg (129lbs) 56kg (124lbs)

 42.2kg (93lbs)
 42.2kg (93lbs)

 Tiller or remote
 Remote

 12.7 in x 8 pitch
 12.7 in x 8 pitch

 12.7 in x 9 pitch
 12.7 in x 9 pitch

 12.7 in x 10.5 pitch
 12.7 in x 10.5 pitch

 381mm (15 in)
 508mm (20 in)

 508mm (20 in)
 635mm (25 in)





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