



**MERCURY**  
Product Protection



## OUR NAME. YOUR POWER.

### NO THIRD PARTY.

The contract is between you and Mercury Marine. Service work is performed by Authorized Mercury Dealers and only Genuine Mercury Parts are used on repairs.

### PROTECT THE WHOLE FAMILY.

Seven years of combined coverage (warranty and extended service) is available on all Mercury and Mariner Outboards, Jet Drives, MerCruiser sterndrive and inboard, gasoline and diesel engines. Coverage not to exceed five years on MotorGuide products.

### TAKE YOUR TIME.

The standard purchase period for the plan is within 12 months of the original registration date.\*

### PASS IT ON.

Coverage remains with the product and can be transferred to subsequent owners.\*

## OUR NAME. YOUR FUN.

**Our goal is for you to experience many years of boating pleasure. We are committed to ensuring your total satisfaction, now, and in the future.**

**This brochure is an outline of the Mercury Product Protection Service Contract for the United States and is intended for general information purposes only.**

**Complete details are available through your local Authorized Mercury Marine Dealer.\***

**Contact Mercury Product Protection at:**

**888-427-5373**

Monday - Friday

7:30 am - 5:30 pm CST

**[mpp\\_support@mercmarine.com](mailto:mpp_support@mercmarine.com)**

**Visit us at:**

**[mercuryproductprotection.com](http://mercuryproductprotection.com)**

**MERCURY**  
"1 On The Water™"



**MERCURY**  
Product Protection

## OUR NAME. OUR GUARANTEE.



# OUR NAME. YOUR PEACE-OF-MIND.

Mercury Product Protection is completely administered and backed by Mercury Marine - no other independent provider or insurance company can make this statement. Mercury Marine has been the leader in marine propulsion for more than 65 years and no one knows your Mercury product better than the people who made it.

## OUR PARTS.

Mercury Product Protection provides comprehensive component coverage – including labor – for breakdown failures caused by a defect in material or workmanship. Repairs are made with genuine factory Quicksilver and/or Mercury Precision Parts.

## OUR PROMISE.

You are insured peace-of-mind boating with Product Protection coverage of up to \$200 toward hoist/haul-out and tow fees for eligible product.\*

## OUR HELP.

With more than 5,000 Authorized Mercury Dealers in the United States and Canada, help is never far away.



## EXAMPLES OF AVERAGE COST OF REPLACEMENT PARTS



### MerCruiser Sterndrive 5.7L

Alternator .....\$300  
Water Circulating Pump...128  
Engine Longblock .....5,740  
Exhaust Manifolds  
and Risers.....1,200  
Starter Motor.....208  
Complete Drive. 4,000 - 5,500



### Mercury 250 Verado Outboard

Alternator.....\$341  
Supercharger .....4,326  
PCM .....5,150  
Power Trim Pump.....1,368  
Powerhead .....12,250  
Complete Gearcase.....4,401



### Mercury 200 OptiMax Outboard

Alternator .....\$556  
Air Compressor.....682  
Fuel Injectors .....151  
ECM .....1,748  
Power Trim Pump.....1,073  
Powerhead .....6,993  
Complete Gearcase.....4,658



### MotorGuide DS82 - 24V Trolling Motor

Steering Module .....\$90  
Transmission .....165  
Motor Assembly .....331  
Armature .....61  
Foot Pedal .....318

# UNMATCHED PROTECTION.

## Engine covered components include:

### ENGINE

Cylinder block, engine heads, crankshaft, main bearings, connecting rods and bearings, pistons, rings and wrist pins, camshaft and bearings, rocker arms, valves, springs, guides and seats, valve push rods and lifters, flywheel and ring gear, harmonic balancer, reed valve and blocks, timing chain or belt, timing gears, distributor housing, shaft and gear, oil pump and pan, intake and exhaust manifolds, engine mounted water circulation pump.

### TRANSMISSION & GEARCASES

Bearings, gears, shafts, shift mechanism, transmission case, drive shaft, universal joint.

### STEERING

Power steering cylinders and pumps; Mercury Precision Parts, Quicksilver or Mercury supplied cables; steering control helm; rack and yoke.

### GIMBAL HOUSING

Gimbal bearings, universal joint yokes, socket cross and bearings, gimbal housing, gimbal ring, bell housing.

### ELECTRICAL & IGNITION

Wire harness, starter, solenoid, circuit breaker, alternator, voltage regulator. Mercury Precision Parts or Quicksilver instruments, switches, ignition coils, stators, triggers, switch boxes, ECU box. temperature and pressure sensors, warning horns and signals, EFI electrical components.

### TRIM SYSTEM

Trim pump, trim motor, cylinders, solenoid, limit switch, wiring harness, trim position senders.

### FUEL SYSTEM

Carburetor body, fuel delivery pump, compressor, fuel cooler, fuel injection pump, flame arrestor, fuel injectors and manifold body.

### MERCURY PRECISION PARTS OR QUICKSILVER ACCESSORIES

All Mercury Precision Parts or Quicksilver engine-related accessories, except propellers.

## MotorGuide covered components include:

Circuit boards, steering motor/transmission and components, pinion or steering gears, shaft, magnets, armature, wiring harness, mount, foot pedal.