

GENERAL PLAN PROVISIONS

Mercury Certified Pre-Owned

Refers to engines that have been returned to Mercury Marine or traded into a Mercury Marine Authorized Dealer and have undergone a detailed inspection.

Purchase Period

The contract must be purchased at the time of retail sale as recorded by Mercury from the information submitted by the selling dealer.

Eligible Products

Product which has passed Mercury's certification inspection, and is within five years from the original date of registration. In addition, engine must be sold within one year of certification and have less than 500 accumulated engine operation hours (applicable to engines with ECM or hour meter).

Owners of an eligible product at the time of retail sale as recorded by Mercury from the information submitted by the selling dealer.

Help, Wherever You Are

With more than 5,000 Authorized Mercury Dealers in the United States and Canada, help is never far away.

Product Failures & Claims

Mercury Marine is not responsible for any claims that may be filed prior to Mercury receiving the contract, and accepting the contract with appropriate payment.



PROGRAM

Mercury's Certified Pre-Owned Program is totally administered and backed by Mercury Marine. No other independent provider or insurance company can make this statement. No one knows your Mercury product better than the people who manufactured it.

Complete details for the Mercury Certified Pre-Owned program are available in its Plan Benefits & Provisions, and are also available through your local Authorized Mercury Marine Dealer. All claims under this program are governed solely by the contract and its plan provisions.

888-427-5373

Mercury Marine provides toll-free assistance from 7:30 am to 4:30 pm CST, Monday - Friday

mercuryproductprotection.com

For a list of the Mercury Marine Authorized Dealers in your area, please visit the Mercury Marine Web site

mercurymarine.com



**CERTIFIED
PRE-OWNED**



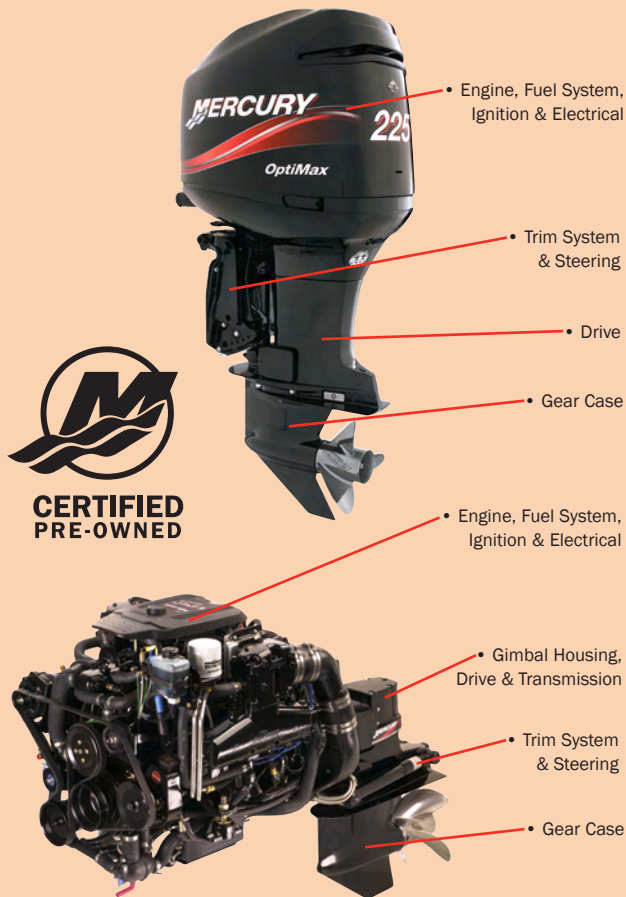
THE GREAT ONES LIVE ON.

Mercury Marine introduces its first Certified Pre-Owned Engine program so you can get the value of a fully inspected and refurbished Mercury without the worry usually associated with buying a used product.

That means you don't have to worry about unforeseen costs on covered repairs, including towing and hoist services, for one or two years, depending on the length of your contract. And because every Certified engine is thoroughly examined by a factory-trained Mercury technician, you can be sure your Mercury is backed by the world leader in marine propulsion.

Check out how the Mercury Certified Pre-Owned Program can benefit you:

COVERED PARTS & SYSTEMS



CERTIFIED PRE-OWNED

PLAN ADVANTAGES

- Program contract is between consumer and Mercury Marine.
- Factory-trained technicians.
- EFI & DFI component coverage is included in the standard coverage.
- All claims are paid through the dealership.
- The amount of coverage is not limited to the current ABOS Blue Book value. Instead, it is the purchase price of the engine at the time the customer buys the engine.
- Duplicate/repeat failures are included under the plan's provisions if the failure is caused by a defective part within the covered assembly.
- Exhaust system failures are included under the plan's provisions if the failure is caused by a defective part within the covered assembly.
- Overheat failures are included under the plan's provisions if the failure is caused by a defective part within the covered assembly.

PLAN BENEFITS

Parts, Accessories & Labor Reimbursement

Hoist/Haul-Out: Up to \$200 on boats 26' in length and larger.

On-Water Tow-In Allowance: Up to \$200 for on-water tow-in.

Mercury Accessory Coverage: All Quicksilver and Mercury engine-related accessories such as steering, remote controls, and instrumentation (except propellers) are covered.

MerCruiser Engine Re-power: MerCruiser engines that are purchased to re-power an existing hull may be eligible for the Program coverage.

Service Under the Plan: Obtain factory service at more than 5,000 authorized dealers in the United States and Canada.

Genuine Factory Replacement Parts: 100% Mercury Precision Parts and Quicksilver replacement parts. No "will fit" substitutes.

POTENTIAL UNEXPECTED REPAIR COSTS

200 HP OPTIMAX OUTBOARD

Alternator	\$470
Fuel Delivery	
Air Compressor	\$800
Injectors	\$130
Gear Case	\$1,500
ECM	\$1,500
Power Trim Pump	\$900
Powerhead	\$5,930

5.7L MERCUISER INBOARD

Alternator	\$400
Water Circulating Pump	\$280
Closed Cooling System	\$1,075
Starter Motor	\$312
Exhaust Manifolds & Risers	\$1,200
Fuel Pump	\$210
Longblock	\$4,660
Transmission	\$6,670

5.7L MERCUISER STERNDRIVE

Alternator	\$380
Water Circulating Pump	\$140
Engine Longblock	\$4,520
Exhaust Manifolds & Risers	\$1,200
Fuel Delivery System	\$210
Starter Motor	\$312
Complete Drive (Stern Drive)	\$5,020



Note: The prices above are supplied for general informational purposes only and may not reflect actual repair costs.